



# the Valley Markets

Sponsored by Valley Chamber Of Commerce Inc., Brunswick Street Mall, Brisbane, Qld.

**Valley Markets  
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## July / August

### Gig Guide

Saturday 26th JULY  
Geoff Turnbull

Saturday 2nd August  
Yemanja

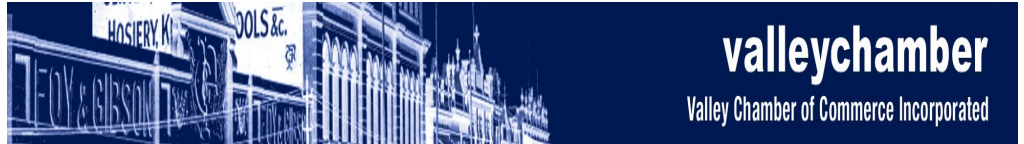
Saturday 9th August  
Busking Comp Heat 1

Saturday 16th August  
Busking Comp Heat 2

Sat 23rd August  
Busking Comp Heat 3

# Valley Markets Newsletter

August 2008



## A note from the market coordinator

There are heaps of events and great music coming up in the next few months. The Valley Markets Busking Comp is kicking off on the 9th of AUGUST, and the quality of performers is excellent.

The Valley Fiesta is creeping up, and starts on the 12th of SEPT running till Sunday 14th.

Market trading is outlined below, and applications are now open.

Due to a significant decrease of stall spaces, trading times ETC, The markets are going to have a strong, home grown and local appeal. Local Art, Fashion, and jewelry design will get preference over imported, however if you do have imported gear, put an application in, you may be allocated a spot.

## Fire and emergency procedures

An updated Fire and emergency evacuation plan has been prepared, and will be handed out to all permanent stallholders to read and understand. Please sign and return to one of the market staff.

## The Valley Fiesta

The Valley Fiesta fees this year are the same as last years

However Trading in the China Town mall will be affected by the Chinese New Moon Festival.

To have a stall in both China Town and Brunswick St will be \$90 SAT and \$70 Sun. Friday night trading is yet to be confirmed.

On Sat in the China Town Mall, the China Town Rotunda will be split between 8 local fashion traders, who will be selling their sale stock at reduced prices. We will be publicising this 'event', and many punters will head to this "Destination" for fashion. Keep this in mind if you are a fashion trader.

To apply to trade at the Fiesta, please fill out the form attached, and send back to one of the market staff by SAT August 26th.

You will be notified the following weekend if your application is successful.

All other details will be explained at this date as well.

## Monthly market stallholders meetings

We would love for stall holders to attend the monthly meetings, and to be actively involved in shaping the future of the markets

Thursday 28<sup>th</sup> August – 12:30PM (Valley Fiesta agenda)

Thursday 25<sup>th</sup> September – 12:30PM

Thursday 30<sup>th</sup> October – 12:30PM

Thursday 27<sup>th</sup> November – 12:30PM

Thursday 18<sup>th</sup> December – 12:30PM (Christmas and New year agenda )

## Markets Marketing

A new marketing campaign for the Valley Markets has been approved by the committee. This will comprise of distribution of 10,000 postcards, outlining the Alley Art, The entertainment for the next 3 months, and the Busking comp. These will be distributed to Info centres, local cafes, Hotels, universities and backpackers. The markets slogan will be - 'All kinds of things for all kinds of people'. In conjunction with this, we will be running a series of 10 radio ad's on 4ZZZ 102.1 FM so Tune in for those.

## The Valley Markets Busking Competition

The first Annual **Valley Markets Busking Competition** is kicking off on **Sat 9th August** at the **Brunswick St Mall Rotunda in Fortitude Valley's - Entertainment precinct.**

**After much deliberation and tons of quality acts entering the final 27 have been chosen.**

The Valley Markets Busking Competition is for local emerging performing artists giving them the opportunity to further develop their performance skills, plus the chance to play at the Valley Fiesta 2008 with over \$2000 worth of cash and prizes up for grabs, did I mention that it's also bloody good day out!

The competition will be judged each week by a panel of music industry experts, (sponsored by KALIBER) and will be hosted by 4ZZZ announcers. The amount of money that each busker raises during their performance will be added to their total score. The Winner from each heat will then go on to spend 30 mins in the 4ZZZ studios doing an interview, as well as perform a 45 min set after the heats – Giving them more exposure, and possibly their first insight into live radio interviews!

There are over \$2000 worth of prizes on offer including Digital distro from Musicadium, a \$500 session at Keytone studios, vouchers for The Music Shop on the Mall, a permanent busking permit for the Brunswick St and Brisbane City Council Malls, a paid performance at the Valley Fiesta, a guitar set up from Tym Guitars, a style cut at bespoke, a market Stallholder hamper of goodies, clothing from Hopscotch in the Valley, media consultation with chiki productions worth \$250 plus much more!

Total prize pool thus far is worth over \$2000

**Sat 9th August | Heat one | Bec Plath | Benjamin Hooper | Dear April | Laurie Agar | Matt Neilsen | The Gonzo Show | Dave J**

**Sat 16th August | Heat Two | We Love The Sky | Brother Man Dude | The travelling So and So's | Mark Zian | Andrew Taylor | The Lyrical Sharmon | Stuart Deane**

**Sat 23rd August | Heat Three | Patrick Tunney | Simone Ellias | Wun Luv | Ed Williams | Nigel Mc Trusty | Alan Boyle | The Late Great Russian Revolution**

**Sat 30th August | Heat Four | Psuedo Playdoh | Calvara | Tim Beau | Kym Campbell | Eli G | Juddah | Freya and Asher**

**Sat 6th September | The Finals |**